
Alternative Transportation Committee (ATC) Agenda & Meeting Notes

Spring 2024 - 3/5/24, 10am-11am

Via Zoom

Agenda

- Quick Intros
- Name Change Proposal
- CA Clean Air Day Planning
- Parking Rate Restructuring Proposal
- YOP Report Update
- Let's Go San Diego! Sales Tax Measure
- Newsletter Content & Name

Attendance: Silvia Croft, Marissa Jackson, JD Weidman, Dr. Bruce Appleyard, Dr. Tiffany Dykstra-Devette, Charlotte Roberts, Wesley Cooksy, Olivia Devito, Hank Kaplan, Chris Sumner, Erika Saari, Ariel Kroll, Megan Honey

Meeting Notes:

- Quick introduction of new members: Olivia Devito and Tiffany Dykstra-Devette, everyone sent intros through zoom chat (see below for reference).
- Silvia discussed the responsibilities of the committee from the CSU Parking and Transportation Policy and provided information about a name change proposal to be more inclusive of all modes of transportation and to be more descriptive of the committee's work..
- Motion by Bruce Appleyard to change the committee to Transportation Advisory Committee (TAC). The motion was seconded by Tiffany Dykstra-Devette.
 - Voting Members:
 - Charlotte Roberts - Yes
 - Anne Dodge-Schwanz - absent
 - Bruce Appleyard - Yes
 - Tiffany Dykstra-Devette - Yes
 - Wesley Cooksy - Yes
 - Olivia Devito - Yes
 - Motion approved, the committee has changed the name to Transportation Advisory Committee.

- Clean Air Day is happening in early October and the committee should meet again in the summer to discuss event planning and participation. Clean Air Day coalition has a micro-grant of up to \$1k that we might want to reconsider applying for.
- JD discussed why there are parking fees at SDSU, and the differences between bundled vs unbundled parking. JD gave an overview of the following:
 - Historical parking rate increases which range from 0% to 23% since 1998. JD stated that priority for future increases should be consistency and predictability based on a financial forecast (pro-forma).
 - JD stated a significant portion of the financial model is driven by maintenance and repair work, which will require more analysis and estimation. JD stated that some deferred maintenance is being addressed, but more work is needed to understand how much funding will be needed over the next 10 years. PATS is collaborating with Project Management to get more projects into design in order to get accurate cost estimates.
 - Baseline parking information (number of affiliates, number of spaces, and the parking rate if we had tied rates to HEPI since 2019)
 - The five methodologies that are being used to consider appropriate parking pricing
 - 10 year financial modeling effort to determine right-sizing parking rates. JD shared that the current trajectory will lead to an increasing and continued structural deficit in the parking budget.
 - JD stated that rate restructuring with a 3 year plan for rate increases in conjunction with a daily-choice parking pilot program in underutilized parking areas is underway, and will be reviewed in the next meeting.
 - The committee agreed that the next meeting for TAC will take place on 4/11/24 @ 1pm to discuss the proposed plan for parking rates and daily-choice parking.
- JD reviewed details from SANDAG's report on the Youth Opportunity Pass program pilot, which included a 32% increase in riders and significant increases in the number of rides on MTS. 79% of youth surveyed indicated that they would continue using transit into adulthood.
 - JD noted that the YOP program pilot costs \$7 million, and to increase the age limit to 24 would cost ~\$40 million per SANDAG's analysis. SANDAG is currently applying for federal funds, and SDSU has been advocating for the age increase by meeting with elected leaders and local community based organizations.
- JD reviewed the Sales Tax Measure led by an advocacy group called Let's Go San Diego. The ½ cent sales tax will be on the November ballot. He reviewed a breakdown from KPBS with allocations for:
 - Public transit projects
 - Highway maintenance
 - City government
 - public transit operations
 - Rail network repairs
 - Administering funds

Future Proposed Topics/Action Items:

- ☐ Deferred maintenance priorities for next year

- ☐ Get out the vote efforts
- ☐ Newsletter name/content
- ☐ First-year on-campus resident policy - process improvements

The meeting was adjourned at 11am.

Zoom Chats -

10:04:16 From Hank Kaplan (CSU CO) to Everyone:

Hank Kaplan, Transportation Analyst with the CSU Chancellor's Office, based in LA.
Here to support from a systemwide policy perspective 😊

10:04:38 From JD Weidman (him/him), SDSU PATS to Everyone:

Welcome, Tiffany! Glad to have your perspective

10:05:01 From JD Weidman (him/him), SDSU PATS to Everyone:

I'm JD Weidman (), Director of Transportation at SDSU. I'm 7 months in

10:05:10 From Tiffany Dykstra-Devette (she/her) to Everyone:

Great to meet everyone

10:05:21 From Hank Kaplan (CSU CO) to Everyone:

Welcome Tiffany and Olivia! Happy to have you with us!

10:05:38 From Kristin Larson to Everyone:

Kristin Larson, SDSU Director of Energy & Sustainability

10:05:38 From Ariel Kroll, San Diego Metropolitan Transit System to Everyone:

Good Morning, I'm Ariel Kroll, Community Engagement Specialist with MTS. I look forward to collaborating with both of you.

10:07:30 From Kristin Larson to Everyone:

I like it

10:07:31 From Charlotte Roberts (She/Her) A.S. SDSU to Everyone:

I love the new name idea

10:07:47 From Charlotte Roberts (She/Her) A.S. SDSU to Everyone:

good point, Wesley!

10:07:47 From Olivia DeVito to Everyone:

Sounds fitting, I like it

10:09:03 From Wesley Cooksy (San Diego State) to Everyone:

All in favor. :)

10:09:04 From Hank Kaplan (CSU CO) to Everyone:

strike the gavel!

10:09:10 From JD Weidman (him/him), SDSU PATS to Everyone:

Reacted to "strike the gavel!" with 😊

10:11:20 From Wesley Cooksy (San Diego State) to Everyone:

Green Love I'm sure would love to continue supporting Clean Air Day and Free Ride Day.

10:11:39 From Olivia DeVito to Everyone:

Reacted to "Green Love I'm sure ..." with 👍

10:11:44 From Charlotte Roberts (She/Her) A.S. SDSU to Everyone:

I love it every time

10:11:59 From Hank Kaplan (CSU CO) to Everyone:

Reacted to "I love it every time" with ❤️

10:16:04 From Wesley Cooksy (San Diego State) to Everyone:

Whew.

10:21:29 From Charlotte Roberts (She/Her) A.S. SDSU to Everyone:

that is tough

10:48:29 From Charlotte Roberts (She/Her) A.S. SDSU to Everyone:

Thank you for facilitating this important advocacy, JD!